

## **BUSINESS MANAGEMENT & LEADERSHIP**

Name: \_

CORE REQUIREMENTS (51 credit hours)					
	SEMESTER	REQUIREMENT	Course Options	Credits	
		Becoming a Knight	SVU 101	3	
		Fresh. Writing	WRI 120	3	
		Philosophy	LIB 110	3	
		Am. Republic	LIB 120	3	
		Literature	LIB 130	3	
Year		Civilization I	ART 210, HIS 210, HUM 210, MUS 210 or POL 210	3	
homore		Civilization II	ART 215, HIS 215, HUM 215, POL 215 or THE 215	3	
Complete by Sophomore Year		Mathematics	MAT 114, 115, 206, 221, 241, 242, CSC 213, or PHI 223	3-4	
Complet		Life Science	BIO 114, 126, 201, 212 or 228	3-4	
		Physical Science	CHE 114, 201, PHY 114, 117, 126, or 201	3-4	
	One of the above life or physical science courses must have a LAB component. BIO 126, PHY 117, and PHY 126 are non-lab courses.				
		Culture & Language 1	HUM 235 or Foreign Language Course (or approved F.L. equivalency exam)	3	
		Culture & Language 2	HUM 235 or Foreign Language Course (or approved F.L. equivalency exam)	3	
		Fine Arts	ART 120, 121, or 263; ENG 220, MUS 108, 129R, 139R, 221*, 256R*, 259R*, 275R*, 350R*; THE 110, 206, or 230R/330R* (*2 instances of the same ensemble needed to satisfy requirement)	3	
Complete Anv Yea		Social Sciences	ECN 210, EDU 200, 250, FHD 210, 250, POL 203, 223, or PSY 105	3	
Complet		Health & Wellness	PER 143	2	
		Phys. Activity 1	A Phys. Activity course from PER 100-199 or, 231, 232, or 259R.  Athletes may only count their sport twice.	0.5-1	
		Phys. Activity 2	Only classes with course numbers that end in 'R' may be repeated for credit.	0.5-1	
		Phys. Activity 3	PER 203 does not count as an activity course	0.5-1	
JR Year		Adv.Writing	WRI 320	3	

Advisor:

(40 credit hours)					
Foundation Courses (16 hours)					
SEMESTER	Course	Credits			
	BUS 201 Introduction to Financial Accounting	3			
	BUS 208 Introduction to Business Careers	1			
	BUS 250 Business Analysis Using Excel	3			
	ECN 210 Principles of Microeconomics (GE)				
	ECN 215 Principles of Macroeconomics (GE)	3			
	MAT 221 Statistics (GE)	3			
	UPPER-DIVISION COURSES (18 HOURS)				
	BUS 333 Principles of Marketing	3			
	BUS 343 Principles of Organization & Leadership	3			
	BUS 350 Business Analytics or BUS 355 Data Science	3			
	BUS 363 Managerial Finance	3			
	BUS 470 Operations Management or BUS 407 Entrepreneurship & Intrapreneurship	3			
	BUS 498 Strategic Management	3			
MAJOR ELECTIVES (6)					
		3			
		3			
COURSE SEQUENCE SUGGESTIONS					
<ul> <li>Foundation Courses should be completed during Freshmen and Sophomore years.</li> <li>Upper-Division Courses should be completed during Junior and Senior years.</li> </ul>					
OTHER COURSES TOWARD GRADUATION (Required: 120 credit hours)					
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**MAJOR REQUIREMENTS** 

## BACHELOR OF ARTS GRADUATION REQUIREMENTS

## THE STUDENT MUST DO THE FOLLOWING TO RECEIVE A BACHELOR OF ARTS DEGREE:

- COMPLETE A MINIMUM OF 120 CREDIT HOURS OF STUDY, AT LEAST 60 OF WHICH OR AT LEAST THE LAST 30 CREDITS BEFORE GRADUATION ARE AT SOUTHERN VIRGINIA. NO MORE THAN 9 CREDIT HOURS WILL BE GRANTED FOR INTERNSHIP COURSES.
- 2. COMPLETE ALL REQUIREMENTS OF THE SOUTHERN VIRGINIA CORE.
- COMPLETE ALL REQUIREMENTS OF AT LEAST ONE MAJOR.
- EARN A MINIMUM GRADE POINT AVERAGE OF 2.00 ON ALL COURSE WORK TAKEN AT THE UNIVERSITY.
- COMPLY WITH ALL UNIVERSITY STANDARDS, REGULATIONS, AND PROCEDURES, FROM THE DATE OF MATRICULATION THROUGH THE DATE OF FINAL GRADUATION.

## **BUSINESS MANAGEMENT AND LEADERSHIP**

MAJOR REQUIREMENTS (40 credit hours)

Foundation Courses: 16 credit hours to be taken during the freshman and sophomore years:

- BUS 201 Principles of Accounting (3)
- BUS 208 Introduction to Business Careers (1)
- BUS 221 or MAT 221 Statistics (GE) (3)
- BUS 250 Business Analysis Using Excel (3)
- ECN 210 Principles of Microeconomics (GE) (3)
- ECN 215 Principles of Macroeconomics (GE) (3)

Upper Division Courses: 18 credit hours to be taken during the junior and senior years:

- BUS 333 Principles of Marketing (3)
- BUS 343 Principles of Organization & Leadership (3)
- BUS 350 Business analytics or BUS 355 Data Science (3)
- BUS 363 Managerial Finance (3)
- BUS 370 Operations Managements or BUS 407 Entrepreneurship & Intrapreneurship (3)
- BUS 498 Strategic Management (3)

Major Electives: an additional 6 credit hours or more from the following:

- BUS 207 Introduction to Business (3)
- BUS 275R Topics in Business (Var.) as approved by program coordinator
- BUS 323 Professional and Organizational Communication (3)
- BUS 336 E-tailing and Retailing (3)
- BUS 345 Human Resource Management (3)
- BUS 350 Business analytics (3)
- BUS 355 Data Science (3)
- BUS 367 Risk Management and Insurance (3)
- BUS 375R Topics in Business (Var.)
- BUS 385R Directed Study in Business (Var.)
- BUS 404 International Business (3)
- BUS 407 Entrepreneurship & Intrapreneurship (3)
- BUS 408 Investments: Securities & Markets (3)
- BUS 414 Leadership & Influence (3)
- BUS 432 Persuasion: Sales and Promotion (3)
- BUS 433 Strategic Marketing Management (3)
- BUS 434 Consumer Behavior (3)
- BUS 437 Marketing Research (3)
- BUS 463 Advanced Financial Management (3)
- ECN 275R Topics in Economics (Var.) as approved by program coordinator
- ECN 310 Intermediate Microeconomics (3)
- ECN 315 Intermediate Macroeconomics (3)
- ECN 375R Topics in Economics (Var.)
- PHI 340 Ethics (3)