

Name: _____

Advisor: _____

CORE REQUIREMENTS (41-62 credit hours)					
	SEMESTER	REQUIREMENT	Course Options	Cred	
FR Year		Leader-Servant	SER 103	1	
		Fresh. Writing	ENG 120	3	
Complete by Sophomore Year		Philosophy	LIB 110, PHI 210, or PHI 215	3	
		Am. Republic	LIB 120, HIS 120, or HIS 220	3	
		Literature	LIB 130, ENG 210, or ENG 215	3	
		Hist. of the Arts	ART 210, ART 215, HUM 210, HUM215, MUS 210, or THE 215	3	
		Political Heritage	HIS 210, HIS 215, or POL 213	3	
		1 st Yr For. Lang.	A language 101 and 102 or comp. exam	0-8	
		Mathematics	MAT 114, 115, 206, 221, 241, 242, CSC 213, or PHI 223	3-4	
		Life Science	BIO 114, 126, 128, 201, 211, 212, or 228	3-4	
		Physical Science	CHE 114, 201, PHY 114, 117, 126, or 201	3-4	
		One of the above life or physical science courses must have a LAB component			
			Physical Activity or Health & Wellness	A Phys. Activity course from PER 100-199 or, 231, 232, or 259R. PER 143 must be taken once.	0.5-2
		Physical Activity or Health & Wellness	A Phys. Activity course from PER 100-199 or, 231, 232, or 259R. PER 143 must be taken once.	0.5-2	
		Info. Literacy	LIB 203	1	
Complete Any Year		Social Sciences	ECN 210, 215, EDU 250, FCD 210, 250, POL 223, 233, PSY 201	3	
		Fine Arts	ART113, 120, 130, 223, MUS 108, 129R, 139, 151, 167, THE 106, or 110	3	
		2 nd Yr. For.Lang.	A language 201 & 202 or comp. exam	0-6	
		Physical Activity or Health & Wellness	A Phys. Activity course from PER 100-199 or, 231, 232, or 259R. PER 143 must be taken once.	0.5-2	
		Physical Activity or Health & Wellness	A Phys. Activity course from PER 100-199 or, 231, 232, or 259R. PER 143 must be taken once.	0.5-2	
SR Year		Senior Seminar	LIB 490	2	
		Adv. Writing	Paper Title:		

MAJOR REQUIREMENTS (39 credit hours)		
REQUIRED I (12) TO BE TAKEN DURING FR AND SO YEARS		
SEMESTER	Course	Credits
	BUS 201 Introduction to Financial Accounting	3
	ECN 210 Principles of Microeconomics (GE)	3
	ECN 215 Principles of Macroeconomics (GE)	3
	MAT 221 Statistics (GE)	3
REQUIRED II (12) TO BE TAKEN DURING JR AND SR YEARS		
	BUS 301 Business Law	3
	BUS 333 Principles of Marketing	3
	BUS 343 Principles of Organization & Leadership	3
	BUS 363 Managerial Finance	3
CAPSTONE (3) TO BE TAKEN DURING FINAL SEMESTER		
	Bus 498 Strategic Management	3
ELECTIVES (12)		
		3
		3
		3
		3
OTHER COURSES TOWARD GRADUATION (Required: 120 credit hours)		

Credit Totals/Credits Remaining/Notes:

THE STUDENT MUST DO THE FOLLOWING TO RECEIVE A BACHELOR OF ARTS DEGREE:

1. COMPLETE A MINIMUM OF 120 CREDIT HOURS OF STUDY, AT LEAST 60 OF WHICH OR AT LEAST THE LAST 30 CREDITS BEFORE GRADUATION ARE AT SOUTHERN VIRGINIA. NO MORE THAN 9 CREDIT HOURS WILL BE GRANTED FOR INTERNSHIP COURSES.
2. COMPLETE ALL REQUIREMENTS OF THE SOUTHERN VIRGINIA CORE.
3. COMPLETE ALL REQUIREMENTS OF AT LEAST ONE MAJOR.
4. EARN A MINIMUM GRADE POINT AVERAGE OF 2.00 ON ALL COURSE WORK TAKEN AT THE UNIVERSITY.
5. COMPLY WITH ALL UNIVERSITY STANDARDS, REGULATIONS, AND PROCEDURES, FROM THE DATE OF MATRICULATION THROUGH THE DATE OF FINAL GRADUATION.

SOURCE: [HTTP://SVU.EDU/ACADEMICS/CATALOG/GRADUATION-REQUIREMENTS.ASPX](http://svu.edu/academics/catalog/graduation-requirements.aspx)

The business management and leadership major gives students an understanding of the fundamental economic and organizational principles, theories, and practices that comprise the historical and modern business world. It enables students to influence and contribute more fully to the business world and to society as a whole through virtuous, intelligent, and effective decision-making and leadership.

Program Coordinator: Prof. Todd Brotherson

Major Requirements (39 credit hours)

Required I (12 credit hours to be taken during the freshman and sophomore years):

BUS 201 Introduction to Financial Accounting (3)
ECN 210 Principles of Microeconomics (GE) (3)
ECN 215 Principles of Macroeconomics (GE) (3)
MAT 221 Statistics (GE) (3)

Required II (15 credit hours to be taken during the junior year):

BUS 301 Business Law (3)
BUS 333 Principles of Marketing (3)
BUS 343 Principles of Organization & Leadership (3)
BUS 363 Managerial Finance (3)

Capstone (3 credit hours to be taken in the final semester of the senior year):

BUS 498 Strategic Management

Electives (an additional 12 credit hours or more from the following):

BUS 202 Introduction to Managerial Accounting (3)
BUS 207 Introduction to Business (3)
BUS 275R Topics in Business (Var.) as approved by Program Coordinator
BUS 323 Professional and Organizational Communication
BUS 336 E-tailing and Retailing (3)
BUS 345 Human Resource Management (3)
BUS 367 Risk Management and Insurance (3)
BUS 375R Topics in Business (Var.)
BUS 385R Directed Study in Business (Var.)
BUS 404 International Business (3)
BUS 407 Entrepreneurship & Small Business Mgmt (3)
BUS 408 Investments: Securities & Markets (3)
BUS 414 Leadership & Influence (3)
BUS 432 Persuasion: Sales and Promotion (3)
BUS 433 Strategic Marketing Management (3)
BUS 434 Consumer Behavior (3)
BUS 436 Retailing and Merchandising (3)
BUS 437 Marketing Research (3)
BUS 463 Advanced Financial Management (3)
ECN 275R Topics in Economics (Var.) as approved by Program Coordinator
ECN 310 Intermediate Microeconomics (3)
ECN 315 Intermediate Macroeconomics (3)
ECN 375R Topics in Economics (Var.)
PHI 340 Ethics (3)

SOURCE: <http://svu.edu/academics/catalog/business>