

BUSINESS

MINOR REQUIREMENTS (21 credit hours)		
SEMESTER OR TERM	COURSE NUMBER & TITLE	CREDIT HOURS
CORE (12)		
	BUS 201 Introduction to Financial Accounting (GE)	3
	ECN 210 Principles of Microeconomics (GE)	3
	ECN 215 Principles of Macroeconomics (GE)	3
	MAT 221 Statistics (GE)	3
ELECTIVES (9)		

Program Coordinator: Prof. W. Todd Brotherson

Core (12):

BUS 201 Introduction to Financial Accounting (GE) (3)

ECN 210 Principles of Microeconomics (GE) (3)

ECN 215 Principles of Macroeconomics (GE) (3)

MAT 221 Statistics (GE) (3)

Electives (an additional 9 credit hours or more from the following courses):

BUS 202 Introduction to Managerial Accounting (3)

BUS 207 Introduction to Business (3)

BUS 275R Topics in Business (Var.) as approved by program coordinator

BUS 301 Business Law (3)

BUS 323 Organizational Communication (3)

BUS 333 Principles of Marketing (3)

BUS 343 Principles of Organization & Leadership (3)

BUS 345 Human Resource Management (3)

BUS 363 Managerial Finance (3)

BUS 367 Risk Management and Insurance (3)

BUS 375R Topics in Business (Var.)

BUS 385R Directed Study in Business (Var.)

BUS 404 International Business (3)

BUS 407 Entrepreneurship & Small Business Mgmt. (3)

BUS 408 Investments: Securities & Markets (3)

BUS 414 Leadership & Influence (3)

BUS 431 Advertising and Promotion (3)

BUS 433 Strategic Marketing Management (3)

BUS 434 Consumer Behavior (3)

BUS 435 Sales and Sales Management (3)

BUS 436 Retailing and Merchandising (3)

BUS 437 Marketing Research (3)

BUS 438 eCommerce (3)

BUS 463 Advanced Financial Management (3)

ECN 275R Topics in Economics (Var.) as approved by program coordinator

ECN 310 Intermediate Microeconomics (3)

ECN 315 Intermediate Macroeconomics (3)

ECN 375R Topics in Economics (Var.)

PHI 340 Ethics (3)