

BUSINESS MANAGEMENT AND LEADERSHIP

MAJOR CHECKLIST

STUDENT: _____

ADVISOR: _____

GENERAL EDUCATION REQUIREMENTS (42-56 credit hours)			
SEMESTER OR TERM	GENERAL ED. REQUIREMENT	COURSE NUMBER & TITLE	CREDIT HOURS
UNIVERSITY WRITING (3)			
	College Comp.	ENG 120 College Composition	3
	Advanced Writing	Paper Title:	
CIVILIZATION (17)			
	LIB 110	Reason and the Self	3
	LIB 120	America and the Enlightenment	3
	LIB 130	Classics of Western Literature	3
	ART 210, 215, MUS 210, or THE 215	History of the Arts (Choose 1)	3
	HIS 210, 215 or POL 213	Western Civilization (Choose 1)	3
	LIB 490	Contemporary Issues (Sr. Seminar)	2
NATURAL SCIENCES AND MATHEMATICS (10)			
	Physical Science		3-4
	Life Science		3-4
	Laboratory	Taken in conjunction with a 4 credit phy. or life science course	(a 4 above)
	Mathematics		3
FOREIGN LANGUAGE (0-14)			
	Foreign Lang. I		4
	Foreign Lang. II		4
	Foreign Lang. III		3
	Foreign Lang. IV		3
SKILLS FOR LIFE (6)			
	Service	SER 103	1
	Physical Activity	PER	1
	Physical Activity	PER	1
	Physical Activity	PER	1
	Health & Wellness	PER 143 Health & Wellness	1
	Tech. Tools	CSC 103 Technology Tools	1
SOCIAL SCIENCE ELECTIVES (3)			
			3
FINE ARTS ELECTIVES (3)			
			3

MAJOR REQUIREMENTS (42 credit hours)		
CORE I (12)		
	BUS 201 Introduction to Financial Accounting	3
	ECN 210 Principles of Microeconomics (GE)	3
	ECN 215 Principles of Macroeconomics (GE)	3
	MAT 221 Statistics (GE)	3
CORE II (15)		
	BUS 301 Business Law	3
	BUS 323 Organizational Communication	3
	BUS 333 Principles of Marketing	3
	BUS 343 Principles of Organization & Leadership	3
	BUS 363 Managerial Finance	3
CAPSTONE (3)		
	Bus 498 Strategic Management	3
ELECTIVES (12)		
		3
		3
		3
		3
OTHER COURSES TOWARD GRADUATION (Required: 120 credit hours)		

BACHELOR OF ARTS GRADUATION REQUIREMENTS

1. Complete a minimum of 120 credit hours of study, at least 60 of which or at least the last two full-time semesters before graduation are at SVU. No more than 9 credit hours will be granted for internship courses.
2. Complete all general education requirements.
3. Complete all requirements of at least one major.
4. Earn a minimum grade point average of 2.00 on all course work taken at the University.
5. Comply with all University standards, regulations, and procedures, from the date of matriculation through the date of final graduation.

BACHELOR'S DEGREE GENERAL EDUCATION REQUIREMENTS (59 credit hours)

Writing and Computer Skills (4)

1. ENG 120 College Composition (3)
2. Advanced Writing: a paper of at least 3000 words that (a) is written for an upper-division Advanced Writing course, (b) satisfies the style standard in the course's discipline, and (c) accounts for the comments of the instructor

Foreign Language (14)

1. Semesters I-IV of a foreign language (14) (may be partly or wholly waived for student demonstrating comparable second language abilities)

Cultural Heritage (18)

1. Each of the following (9 credit hours):
LIB 110 Reason and the Self
LIB 120 America and the Enlightenment
LIB 130 Classics of Western Literature
2. One member of either of the following pairs (3 credit hours):
ART 210 & 215 Art History
MUS 210 & THE 215 Music & Theatre History
3. HIS 210 & 215 Western Civilization I & II
POL 213 Western Political Thought
3. LIB 490 Contemporary Issues (2) (Sr. Seminar)

Natural Sciences and Mathematics (10)

1. One general education physical science course from chemistry or physics (3-4)
2. One general education life science course from biology (3-4)
3. One of the general education physical or life science courses must have a laboratory component.
4. One general education mathematics course (or PHI 223 Introduction to Logic: see course description) (3)

Skills for Life (6)

1. SER 103
2. Three PER physical activity courses (3)
3. PER 143 Health & Wellness (1)
4. CSC 103 Technology Tools (1)

Electives (6)

1. Social Sciences (3 credit hours):
ECN 210 Principles of Microeconomics (3)
ECN 215 Principles of Macroeconomics (3)
EDU 250 Human Growth and Development (3)
FCD 210 Marriage and Family (3)
FCD 250 Child and Adolescent Development (3)
GOV 227 Family Social Policy and Law (3)
PSY 201 General Psychology I (3)

2. Fine Arts (3 credit hours):
ART 113 Introduction to Studio Art (3)
ART 120 Introduction to Drawing (3)
ART 130 Introduction to Painting (3)
ART 223 Two-Dimensional Design (3)
MUS 108 Music Fundamentals (3)
MUS 129R Group Voice Instruction (3)
MUS 151 Music Theory I (3)
MUS 167 Conducting Fundamentals (3)
THE 106 Stagecraft (3)
THE 110 Acting I (3)

BUSINESS MANAGEMENT AND LEADERSHIP MAJOR REQUIREMENTS (42 credit hours)

The business management and leadership major gives students an understanding of the fundamental economic and organizational principles, theories, and practices that comprise the historical and modern business world. It enables students to influence and contribute more fully to the business world and to society as a whole through virtuous, intelligent, and effective decision-making and leadership.

Program Coordinator: Prof. Todd Brotherson

MAJOR REQUIREMENTS (42 CREDIT HOURS)

Core I (12 credit hours to be taken during the freshman and sophomore years):

- BUS 201 Introduction to Financial Accounting (3)
- ECN 210 Principles of Microeconomics (GE) (3)
- ECN 215 Principles of Macroeconomics (GE) (3)
- MAT 221 Statistics (GE) (3)

Core II (15 credit hours to be taken during the junior year):

- BUS 301 Business Law (3)
- BUS 323 Organizational Communication (3)
- BUS 333 Principles of Marketing (3)
- BUS 343 Principles of Organization & Leadership (3)
- BUS 363 Managerial Finance (3)

Capstone (3 credit hours to be taken in the final semester of the senior year):

- BUS 498 Strategic Management

Electives (an additional 12 credit hours or more from the following):

- BUS 202 Introduction to Managerial Accounting (3)
- BUS 207 Introduction to Business (3)
- BUS 275R Topics in Business (Var.) as approved by Program Coordinator
- BUS 345 Human Resource Management (3)
- BUS 367 Risk Management and Insurance (3)
- BUS 375R Topics in Business (Var.)
- BUS 385R Directed Study in Business (Var.)
- BUS 404 International Business (3)
- BUS 407 Entrepreneurship & Small Business Mgmt (3)
- BUS 408 Investments: Securities & Markets (3)
- BUS 414 Leadership & Influence (3)
- BUS 431 Advertising and Promotion (3)
- BUS 433 Strategic Marketing Management (3)
- BUS 434 Consumer Behavior (3)
- BUS 435 Sales and Sales Management (3)
- BUS 436 Retailing and Merchandising (3)
- BUS 437 Marketing Research (3)
- BUS 438 eCommerce (3)
- BUS 463 Advanced Financial Management (3)
- ECN 275R Topics in Economics (Var.) as approved by Program Coordinator
- ECN 310 Intermediate Microeconomics (3)
- ECN 315 Intermediate Macroeconomics (3)
- ECN 375R Topics in Economics (Var.)
- PHI 340 Ethics (3)